

2025 CONTINUING EDUCATION (CE) SPONSORSHIP OPPORTUNITIES



**Nevada
Psychological
Association**

The Nevada Psychological Association (NPA) is a largely volunteer based, 501(c)6 non-profit organization that consists of licensed psychologists working in professional and academic settings, psychology students, and affiliated or associated others interested in psychology and the mental health field. NPA strives to provide quality public and professional education and services and legislative involvement to promote the health and well-being of our community. To learn more about NPA, visit our website at www.NVPsychology.org.

Why become a sponsor of NPA?

Becoming a sponsor helps support our organization in its efforts to provide high-quality education to health professionals throughout our state, public education, and legislative efforts to support psychology in Nevada. Additionally, sponsorship provides an excellent marketing opportunity for your organization by putting you face-to-face with potential referral sources eager to learn about your organization. Our events typically can range from 40-100+ attendees. We offer six different levels of sponsorship.

2025 CONTINUING EDUCATION (CE) CALENDAR

Children with Problematic Sexual Behavior: Who Are They and How Can We Help?

Presented by Erin Taylor, Ph.D.

Friday, January 24th, 2025 10:00am – 11:30am PT
Live, virtual webinar 1.5 CE Credits

PSYPACT

Presented by Marlene Maheu, Ph.D.

Friday, March 28th, 2025 9:00am – 12:15pm PT
Live, virtual webinar 3 CE Credits

NPA 37th Annual Conference:

Navigating the Digital Frontier: Exploring Technology and AI Integration for Personalized Clinical Practice

3-hrs presented by Shiri Sadeh-Sharvit, Ph.D.

A Science Supported Performance Optimization Approach to Mental Health

3-hrs presented by Bradley Donohue, Ph.D.

Friday, April 25th, 2025 8:30am – 4:30pm PT
In-person in Las Vegas, NV 6 CE Credits

Navigating Social Media Relationships: Parasocial to Self-Image and Everything in Between

Presented by Erika Dawkins, Psy.D.

Friday, September 19th, 2025 9:00am – 12:15pm PT
Live, virtual webinar 3 CE Credits

Treating Disruptive Behavior

Presented by Michelle Grimes, Ph.D.

Friday, October 16th 2025 9:00am – 12:15pm PT
Live, virtual webinar 3 CE Credits

NPA 1-hour Cultural Competency Lunch and Learns

Four (4) Presentation – February, May, September and October
Live, virtual webinars 4 Cultural Competency CE Credits

NPA live, virtual webinars and live, in-person Annual Conference are a perfect opportunity to promote your services, products, or organization! More details about our 2023 CE trainings can be viewed on our website at www.NVPsychology.org/upcoming-ce-events. If you are interested in becoming a 2023 CE Sponsor, please submit request through our website: <https://www.nvpsychology.org/ce-sponsorship-opportunities>

| TITANIUM LEVEL SPONSOR \$3,000 (ALL SIX 2025 CE PROGRAMS) | |
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| ✓ | Designated as a Titanium Level Sponsor for our 2025 Continuing Education Series |
| ✓ | Company name, and logo with hyperlink to company's website will appear on NPA website home page and on all NPA collateral material (registration and program brochure mailed/emailed to over 1,000 Nevada mental health providers, news releases, website, etc.) for all programs |
| ✓ | Prominent sponsorship announcement on all six NPA webinar event pages |
| ✓ | 120-second video linked to all six NPA webinar event pages and shared during introduction of webinar. Verbal introduction of your organization , services provided, population served prepared by you and announced by program moderator at Annual Conference |
| ✓ | One full page advertisement in each of the Spring and Fall NPA Digital Newsletters |
| ✓ | Sponsorship listing on all marketing e-blasts and social media posts |
| ✓ | Acknowledgment of Titanium Level Sponsor in the Program Brochure emailed to 1,200 Nevada mental health providers |
| ✓ | Two admissions to each of the CE programs (a \$1,500 value) sponsored for attendees of your choice |

| PLATINUM LEVEL SPONSOR \$2,500 (FIVE CE PROGRAMS OF YOUR CHOICE) | |
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| ✓ | Prominent sponsorship announcement on each of the NPA webinar event pages |
| ✓ | 90-second video linked to each of the NPA webinar event pages and shared during introduction of webinar. Verbal introduction of your organization , services provided, population served prepared by you and announced by program moderator at Annual Conference |
| ✓ | Acknowledgment of sponsorship in the Program Brochures emailed to approximately 1,200 Nevada mental health providers |
| ✓ | One half page advertisement in each of the Spring and Fall NPA Digital Newsletters |
| ✓ | Sponsorship listing on all marketing e-blasts and social media posts |
| ✓ | Two admissions to each of the CE programs (a \$1,200 value) sponsored for attendees of your choice |

| DIAMOND LEVEL SPONSOR \$2,000 (FOUR CE PROGRAMS OF YOUR CHOICE) | |
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| ✓ | Prominent sponsorship announcement on each of the NPA webinar event pages |
| ✓ | 90-second video linked to each of the NPA webinar event pages and shared during introduction of webinar. Verbal introduction of your organization , services provided, population served prepared by you and announced by program moderator at Annual Conference |
| ✓ | Acknowledgment of sponsorship in the Program Brochures emailed to approximately 1,200 Nevada mental health providers |
| ✓ | One half page advertisement in each of the Spring and Fall NPA Digital Newsletters |

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| ✓ | Sponsorship listing on all marketing e-blasts and social media posts |
| ✓ | One admission to each of the CE programs of your choice |

| GOLD LEVEL SPONSOR \$1,500 (THREE CE PROGRAMS OF YOUR CHOICE) | |
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| ✓ | Sponsorship announcement on each of the NPA webinar event pages |
| ✓ | 60-second video linked to each of the two NPA webinar event pages and shared during introduction of webinar (does not include Annual Conference). |
| ✓ | Acknowledgment of sponsorship in the Program Brochures emailed to approximately 1,200 Nevada mental health providers |
| ✓ | One half page advertisement in each of the Spring and Fall NPA Digital Newsletters |
| ✓ | Sponsorship listing on all marketing e-blasts and social media posts |
| ✓ | One admission to each of the CE programs of your choice |

| SILVER LEVEL SPONSOR \$1,000 (TWO CE PROGRAM OF YOUR CHOICE) | |
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| ✓ | Sponsorship announcement on the NPA webinar event pages |
| ✓ | 30-second video linked to one NPA webinar event pages and shared during introduction of webinar. |
| ✓ | Sponsorship listing on all marketing e-blasts and social media posts |
| ✓ | One admission to one virtual program of your choice |

| BRONZE LEVEL SPONSOR \$500 (ONE CE PROGRAM OF YOUR CHOICE) | |
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| ✓ | Sponsorship announcement on one NPA webinar event page of your choice |
| ✓ | Sponsorship listing on all marketing e-blasts and social media posts |
| ✓ | One admission to one virtual program of your choice |

Information allowed in sponsorship announcements and videos:

- Sponsor logos and slogans which are an established part of the identity of the company (that do not contain comparative or qualitative descriptions)
- Sponsor locations and telephone numbers, value-neutral descriptions (including displays or visual depictions) of a sponsor's product-line or services
- Sponsor brand or trade names, and product service listing, which may include: brief description of company, a link to company website and contact information

Information not allowed in sponsorship announcements and videos:

- Sponsors may not "advertise" products or services.
- Announcements may not include messages containing qualitative or comparative language, price information, or other indications of savings or value, an endorsement, or an inducement to purchase, sell, or use such products or services.